

จริยธรรมองค์กรกับวิถีชีวิต  
ที่เปลี่ยนแปลง

Organization Ethics  
and Changing  
Way of Life

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# Under COVID-19 Phenomena

- Key Words Related:
  - Lockdown
  - Quarantine
  - Online system



- **Social Impact:**
  - **Work from Home (WFH)**
  - **Social Distancing**
  - **Self Quarantine (MISH)**
  - **Online Connection and Communication**
  - **Vaccination**

# Impacts





# Economic



**Business Decline**



**Unemployment**



**Income inequality**

# Political

- New kind of Patriotism
- Less Individualism
- Government major role of public support
- Outside Intervene and Interfere influence



# Organization

- Offices close
- WFH and LFH (Learn From Home)
- Buildings under hygienic procurement
- Missions operation online
- Organization policy remanagement

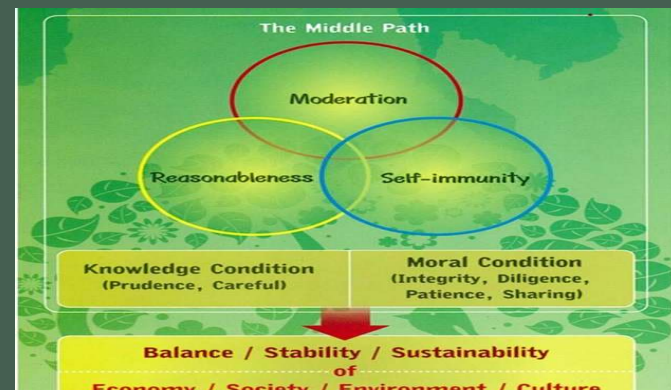


# What Principle to apply?



# Expected Ethics

- Sufficiency Economy Philosophy (SEP)





# HOW TO ?

- 1, Time adjusting for daily life and working life management
- Mechanism: Planning with IDP report



- **Daily life**

- **Self reliance**

- **Economic Sufficiency**

- Home cooking

- Supplementary career literacy

- Seek for upskill or reskill programs



- **Working life**

- **WFH**

- Reasonableness – critical thinking in performing and assignment managed

- Rotating system

- Regulatory set up for both routine and frontier program

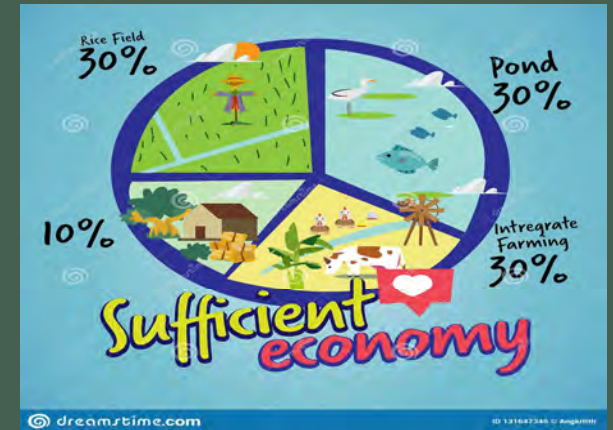
- Congruence with organization policy

## 2. Body and Mental Healthcare

- Good Exercise
- Practice mindfulness with concentration on task-based accomplishment



- Strong and Empathy



# 3. Public Participation

- Regulations concern practice
- Public mind creation
  - Donation
  - Service offer
  - Online career literacy program launched
  - Meeting online for better understanding



## 4. Sense of acceptance and Happiness Creation

- Immunity
  - Knowledge, Communication, Digital technology literacy
  - Wisdom-based Community Creation
    - Pro-active work
    - Positive thinking
    - Problem solving practice



## 5. Mission Implement with loving-kindness and compassion

- Teaching with dedicated mind by following the Buddha's Teaching Method
- Supporting the online system efficiently
- All ages Learners' satisfaction



- Operate both Institution and COVID-19 phenomena feedback
- Innovation and Publication produced
- Presentation and reward management
  - KPI of Selection and recruitment
  - Meet policy and accomplishment goals
  - Win-win result gaining



- Intention to find PPP Partnership
- Online Marketing acquisition and transfer



- Gratefulness and Gratitude towards Organization, Country, Global environment
- Work with Reasonableness
- Constitute peaceful and harmonious Organization





Thank  
you!!!  
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